

# Millbrook Horse Trials 2020 Reservation Form

Sponsor/Advertiser name \_\_\_\_\_

Name on fence (for fence sponsors) \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

City, state, zip code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Mail this form and your check to: Anne Gillis • 4277 Route 44 • Millbrook, NY 12545  
You may pay by credit card on our website: [www.millbrookhorsetrials.com](http://www.millbrookhorsetrials.com) — click on *Support Us*

## Program Advertising

Use my ad (unchanged) from the 2019 Horse Trials program.

### Full Color Ads

- |   |        |
|---|--------|
| <input type="checkbox"/> Back Cover *             | \$2500 |
| <input type="checkbox"/> Inside Front Cover*      | \$2000 |
| <input type="checkbox"/> Inside Back Cover *      | \$1800 |
| <input type="checkbox"/> Two-Page Spread          | \$1700 |
| <input type="checkbox"/> Full Page (7.5 w x 10 h) | \$ 900 |
| <input type="checkbox"/> Half Page (7.5 w x 5 h)  | \$ 700 |

### Black & White Ads

- |  |        |
|--|--------|
| <input type="checkbox"/> Full Page (7.5 w x 10 h)    | \$ 600 |
| <input type="checkbox"/> Half Page (7.5 w x 5 h)     | \$ 400 |
| <input type="checkbox"/> Quarter Page (3.7 w x 5 h)  | \$ 250 |
| <input type="checkbox"/> Eighth Page (3.7 w x 2.5 h) | \$ 150 |

(Email print-ready ads to [program@millbrookhorsetrials.com](mailto:program@millbrookhorsetrials.com))

\* Cover ads and spreads are full-bleed ads, if desired. Trim size: 8.5 w x 11 h; please keep type and important graphics within a live area of 8 x 10.5; add 1/8" bleed on all sides. Cover ads are based on availability.

*The advertising deadline is June 30. If you need more time, please contact Anne Gillis to reserve the space.*

## Fence Sponsorship

Fence Sponsorships are fully tax deductible.

### Cross Country

- |                       |                                 |
|-----------------------|---------------------------------|
| Beginner Novice Fence | <input type="checkbox"/> \$ 375 |
| Novice Fence          | <input type="checkbox"/> \$ 500 |
| Training Fence        | <input type="checkbox"/> \$1000 |
| Preliminary Fence     | <input type="checkbox"/> \$1250 |
| Intermediate Fence    | <input type="checkbox"/> \$1500 |
| Advanced Fence        | <input type="checkbox"/> \$2000 |

### Stadium Jumping

- |                                 |
|---------------------------------|
| <input type="checkbox"/> \$ 800 |
| <input type="checkbox"/> \$ 800 |
| <input type="checkbox"/> \$ 800 |
| <input type="checkbox"/> \$1500 |
| <input type="checkbox"/> \$1500 |
| <input type="checkbox"/> \$1500 |

**Gold Medal Sponsorship - Customized Corporate Packages & All-Inclusive VIP Patron Packages - \$5,000**

**Silver Medal Sponsorship - Includes 2 Millbrook Hospitality Package tickets + 8 additional luncheon tickets (to make a table of ten) - \$2,500**