



## Millbrook Horse Trials

TO BENEFIT DUTCHESS LAND CONSERVANCY

**AUGUST 2, 3, 4 & 5, 2012**

Sponsor Name (please print) \_\_\_\_\_

Contact Name (please print) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### ***NEW!!! Package Discounts***

**10% off with X-Country sponsorship and program advertising**

**20% off with of X-Country, Stadium sponsorship and program advertising**

### **Fence Sponsorship 2012**

*\* Includes 12 months of website advertising and a link to your site*

#### **Cross Country**

##### **Friday, August 3**

- |  |            |
|--|------------|
| <input type="checkbox"/> Training Fence        | \$ 1,150 * |
| <input type="checkbox"/> Training Fence        | \$ 1,000   |
| <input type="checkbox"/> Novice Fence          | \$ 650 *   |
| <input type="checkbox"/> Novice Fence          | \$ 500     |
| <input type="checkbox"/> Beginner Novice Fence | \$ 250     |

##### **Saturday, August 4**

- |   |            |
|---|------------|
| <input type="checkbox"/> Advanced Fence     | \$ 2,000 * |
| <input type="checkbox"/> Intermediate Fence | \$ 1,500 * |
| <input type="checkbox"/> Preliminary Fence  | \$ 1,250 * |

#### **Stadium Jumping**

##### **Saturday, August 4**

- |  |            |
|--|------------|
| <input type="checkbox"/> Beginner Novice, Novice, Training | \$ 1,500 * |
| <input type="checkbox"/> With fence provided               | \$ 1,000 * |

##### **Sunday, August 5**

- |  |            |
|--|------------|
| <input type="checkbox"/> Preliminary, Intermediate, Advanced | \$ 2,500 * |
| <input type="checkbox"/> With fence provided                 | \$ 1,500 * |



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### Program Advertising 2012

*\* Includes 12 months of website advertising and a link to your site*

<b>Color Ads</b> (if available):	<input type="checkbox"/>	Back Cover	\$2,500 <i>sold</i>
	<input type="checkbox"/>	Inside Front Cover	\$2,000 <i>sold</i>
	<input type="checkbox"/>	Inside Back Cover	\$1,800 *
<b>Black &amp; White Ads:</b>	<input type="checkbox"/>	Full page B/W - 10''h x 7.5''w	\$ 750 *
	<input type="checkbox"/>	Full page B/W - 10''h x 7.5''w	\$ 600
	<input type="checkbox"/>	Half page B/W - 5''h x 7.5''w	\$ 550 *
	<input type="checkbox"/>	Half page B/W - 5''h x 7.5''w	\$ 400
	<input type="checkbox"/>	Quarter page B/W - 5''h x 3.7''w	\$ 250
	<input type="checkbox"/>	Eighth page B/W - 2.5''h x 3.7''w	\$ 150

Use my ad (unchanged) from 2011 Horse Trials Program.

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**Advertising deadline: June 22**

Please e-mail your ad to [acgillis@optonline.net](mailto:acgillis@optonline.net)

Please mail this form and your check (payable to **Millbrook Horse Trials**) to:

Anne Gillis  
4277 Route 44  
Millbrook, NY 12545

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***Fence Sponsorship inquiries:***

[fences@millbrookhorsetrials.com](mailto:fences@millbrookhorsetrials.com) or Louise Meryman 518-398-1188

***Print Advertising inquiries:***

[advertising@millbrookhorsetrials.com](mailto:advertising@millbrookhorsetrials.com) or Deb Flanigan 914-489-2882

[www.millbrookhorsetrials.com](http://www.millbrookhorsetrials.com)